## RSB Training Programme: An Introduction to Exhibition Design

Creating an exhibition or small display can be a daunting task: they are a complex, multimedia format. How do you make sure your ideas are conveyed clearly? What is the best visual representation for this idea? What exhibits should I select? Using case studies and exercises, this course will introduce participants to exhibition making from the development of an exhibition concept to the final product.

**Who is the course aimed at?**

This practical course is suitable for those who may need to create a small display, for example:

- Science communicators
- Scientists working in public engagement & outreach

**What does the course cover?**

- The nature of exhibitions as a medium for communication
- How to develop a concept and content for an exhibition to fit its audience and aims
- How to select and present different types of exhibit (objects, interactives, audio-visual etc.)
- The key elements of exhibition design
- The key elements of writing exhibition text
- How to write a design brief

**Further information**

Dr Rachel Souhami has over 18 years' experience of exhibition development, working with national and regional museums, independent organisations and exhibition design companies. Rachel has trained budding exhibition developers for ten years, and has lectured in science studies, museum studies and exhibition development at Imperial College, The University of Manchester and Westminster University. Rachel's knowledge as a practitioner is enhanced by her research, which examines the working practices and design processes that lead to the successful implementation of an exhibition concept.

Course handouts will be provided for each participant's own use.

**Contact**

For more information and to register your interest, please contact our training officer.